

Helen McCrea Peacock Foundation

Grant Guidelines

Deadline: Tuesday, April 30, 2019

Eligibility

The Helen McCrea Peacock Foundation supports environmental organizations whose work and initiatives have a positive impact on the environment with a focus on protection and remediation. Funding is provided to registered Canadian charitable organizations whose mandates and missions are to work on environmental initiatives that are carried out in Ontario. Successful applications must have a well-developed program or project for which they are seeking funds, and they must be able to articulate clear and specific objectives, outcomes and impact.

Grant Restrictions

The Helen McCrea Peacock Foundation does not support:

* Operating deficits
* Capital campaigns
* 100% staff salaries
* Attendance at conferences
* Endowment funds
* Political or religious activities
* Event or fundraising sponsorships
* Marketing materials
* Activities that occur before September 2019
* Environmental education programs (unless the education component is secondary and supplementary to the primary focus of hands-on environmental protection and remediation projects)

The Foundation does support hands-on programming that helps to remediate an environmental concern. For the most part, the Helen McCrea Peacock Foundation makes grants in the $2,000 - $8,000 range. Grant activities should take place over the course of 12 months, starting in the Fall of 2019. Past grants have been made to work in the following areas:

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| Land   * conservation and protection * tree planting and stewardship * naturalization and restoration | Watershed   * land and shore restoration * conservation, protection and naturalization |
| Wildlife   * biodiversity * wildlife rehabilitation and protection |  |

How to Apply

* This year, the Helen McCrea Peacock Foundation is asking applicants to fill out a simplified one-page application that can be found can be found [**here**](https://torontofoundation.ca/helen-mccrea-peacock-foundation/)**.**
* We encourage you to be as clear and concise as possible - you know your work better than anyone, and need to articulate it so that people who may have little or no knowledge of your work can learn about how you work to have a positive impact on the environment in Ontario.
* DO NOT PDF the Application Form before submitting it by e-mail. It must be in Word format.
* Faxed or mailed proposals will not be accepted.

The deadline for applications is April 30, 2019, with final decisions made by the Helen McCrea Peacock Foundation Board of Directors in early September.

Contact

Helen McCrea Peacock Foundation

c/o Toronto Foundation

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